



Treasure Coast Pirate Fest 2011 Sponsorship Packages

Presenting Sponsor

The Mother Lode
\$20,000

(One Sponsor at this level, Cash Sponsor Only)

The 4th Annual Treasure Coast Pirate Fest presented by (your company name)
Includes *Main Stage Sponsorship Package
Large Pirate Fest banner with presenting sponsor displayed behind performers on main stage
Company Name and logo in all Print Advertising
Largest Logo on Event T-Shirt, Event Poster, and Flyers
Listing on every page of event website as Presenting Sponsor
Mention in Radio and other Media Advertising
Permission to use Event Name in your own advertising campaign
Company name and Logo listed on Event Sponsor Board
Your Full Color Logo placed on Front Cover of Event Program
1 - $\frac{3}{4}$ page Full Color advertisement (Back Cover of Event Program)
1 - Additional full-page advertisement inside Event Program
1 - Additional quarter-page advertisement inside Event Program
Up to four 10 x 10 tents or spaces provided for corporate displays and promotion
Your Corporate Banners prominently displayed at up to 6 locations at event
15 - VIP passes to the event's VIP area with complementary refreshments
15 - Event T-shirts
Top placement of Logo & Web-link on Event website (TreasureCoastPirateFest.com)

***Main Stage Sponsor \$7,500**
(See Stage Sponsorship Packages)



Treasure Coast Pirate Fest 2011 Sponsorship Packages

Captain Sponsor \$5,000 (Limited availability at this level)

Logo on all Print Advertising and Event T-Shirt, Event Poster, and Flyers
Mention in Radio and other Media Advertising
Permission to use Event Name in your own advertising campaign
Company name and Logo listed on Event Sponsor Board
Up to two 10 x 10 tents or spaces provided for corporate displays and promotion
1 - Full-page advertisement in Event Program
1 - Additional quarter-page advertisement in Event Program
Up to 4 - Corporate Banners prominently displayed at event
10 - VIP passes to the event's VIP area with complementary beverages
10 - Event T-Shirts
Logo & Web-link on main pages of Event's website (TreasureCoastPirateFest.com)

***Pirate Stage Sponsor \$5,000**
(See Stage Sponsorship Packages)

***Riverwalk Area Stage Sponsor \$3,500**
(See Stage Sponsorship Packages)

First Mate Sponsor \$3,000
Logo on all Print Advertising and Event Poster
Company name and Logo listed on Event Sponsor Board
1 - Booth space with optional 10 x 10 Tent for corporate displays and promotion
1 - Half-page advertisement in Event Program
1 - Additional quarter-page advertisement in Event Program
Up to 3 - Corporate Banners displayed at event
6 - VIP passes to the event's VIP area with complementary beverages
6 - Event T-Shirts
Logo & Web-link on main pages of Event's website (TreasureCoastPirateFest.com)



Treasure Coast Pirate Fest 2011 Sponsorship Packages

Quarter Master Sponsor \$1,500

- 1 - 10 x 10 Booth space for corporate displays and promotion
- Company name listed on Event Sponsor Board
- 2 - Quarter-page advertisement in Event Program
- Up to 2 - Corporate Banners displayed at event
- 4 - VIP passes to the event's VIP area with complementary beverages
- 4 - Event T-Shirts
- Logo & Web-link on main pages of Event's website (TreasureCoastPirateFest.com)

Crew Member Sponsor \$500

- 1 - 10 x 10 booth space for corporate displays and promotion
- 1 - Quarter-page advertisement in Event Program
- 2 - VIP passes to the event's VIP area with complementary beverages
- 2 - Event T-Shirts
- Web-link on Event website (TreasureCoastPirateFest.com)

Deck Hand Sponsor \$125

- Company or personal name listed on event website. (No web-link)
- 1 -VIP pass to the event's VIP area with complementary beverages
- 1 - Event T-Shirt

Plank Sponsor \$25

- Personal name listed on event website

In-Kind Sponsors

In-Kind sponsors receive recognition based on the value of service or contribution provided.



Treasure Coast Pirate Fest 2011 Sponsorship Packages

Stage Sponsors

Main Stage Sponsor \$7,500

(Live Pirate and Musical Entertainment)

Naming rights to main stage (_____ Stage)

Permission to use Event Name in your own advertising campaign

Your corporate signage displayed on the left, right and center at main stage.

Your corporate signage also displayed on Front of House (Sound Booth)

One full-page advertisement in Event Program

Option to provide your own stage announcer

(3) 15 minute time slots for you to advertise or demonstrate your product or service each day

Stage Name Listed on the Event Schedule page of event's website and Event Program

Pirate Ship Stage Sponsor \$5,000

(Live Pirate and Musical Entertainment)

Naming rights to Pirate Ship Stage (_____ Pirate Ship Stage)

Permission to use Event Name in your own advertising campaign

Your corporate signage prominently displayed at both sides of Pirate Stage

One full-page advertisement in Event Program

Option to provide your own stage announcer

(3) 10 minute time slots for you to advertise or demonstrate your product or service each day

Stage Name Listed on the Event Schedule page of event's website and Event Program

Riverwalk Area Stage Sponsor \$3,500

(Cannons and Black Powder Weapons, Live Pirate & Musical Entertainment)

Naming rights to Riverwalk Area Stage (_____ Stage)

Permission to use Event Name in your own advertising campaign

Your corporate signage displayed at Riverwalk Area Stage

One half-page advertisement in Event Program

Option to provide your own stage announcer

(2) 15 minute time slots for you to advertise or demonstrate your product or service each day

Stage Name Listed on the Event Schedule page of event's website and Event Program



**Treasure Coast Pirate Fest 2011
Sponsorship Packages**

Pirate Fest Event Program Advertisement Rates

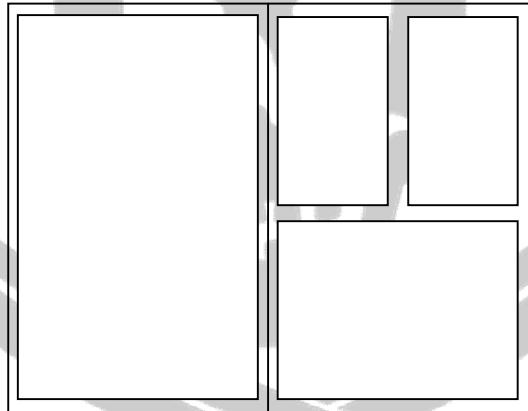
Get the word out on any specials you are offering during the 4th Annual Treasure Coast Pirate Fest

Printed in Black & White

- Quarter-page advertisement..... 2-3/8" wide x 3-7/8" tall... **\$75**
- Half-page advertisement..... 5" wide x 3-7/8" tall... **\$150**
- Full-page advertisement..... 5" wide x 8" tall... **\$250**

Printed in Full Color

- Inside Front Cover Full-page advertisement..... 5" wide x 8" tall... **\$500**
- Inside Back Cover Full-page advertisement..... 5" wide x 8" tall... **\$500**



Ads must be submitted as a "jpg" Image 300dpi or higher and formatted exactly to the specified dimensions above. If you need help, your ad can be prepared for a nominal fee.

Banners displayed at event are to be provided by Participating Sponsors. A portion of the proceeds from the 4th Annual Treasure Coast Pirate Fest will benefit both local and national charities. Inclusion for radio, print and other media outlets are subject to deadlines that must be adhered to. Your ads will be included provided they are received prior to the posted deadlines. These deadlines will be posted on the events website as they become available.